

Xignite Channel Partner Program

A community-based approach to making market data easy.

Program Overview

The Xignite Channel Partner Program delivers new alternatives to legacy financial market data challenges through its collaborative approach to sales and client education. The program is designed to create an ecosystem of strategically aligned software and service channel partners with a shared interest in inspiring and empowering financial innovation.

Xignite has extended the value of its integrated solutions by selecting Channel Partners that can collaboratively go to market with complementary products, services, and solutions. Partners offer clients sensible and frictionless workflows, cloud-enabled scale, and rapid and efficient deployment.

Who are Xignite Channel Partners?

Channel Partners include market data providers, technology partners, independent software vendors, and professional service providers. We select Channel Partners that are driven by the needs of our collective clients.

Key Benefits of Partnership

Xignite offers these benefits to Channel Partners:

- **Comprehensive Training & Tools**—Xignite extensively trains Channel Partners on Xignite solutions with an array of resources such as marketing collateral, sales tools, online support, recordings, and more.
- **Simplified Data Interoperability**—Channel Partners can offer clients simplified system integrations, workflows, policies, and cost structures.
- **Cooperative Marketing**—Xignite offers marketing tools that include corporate logos and overviews, joint press releases, webinars, field events, whitepaper development, and demonstrations of integrated solutions.
- **Early Access to Xignite Solutions and Thought Leaders**—Xignite actively engages with Channel Partners on product roadmaps and technology direction, giving Channel Partners the opportunity to influence Xignite product development.
- **Revenue Share**—Xignite may offer significant monetary incentives in return for participation in the program. Each new referred deal may generate shared revenue, as agreed to and contracted in advance.

Interested in becoming a Channel Partner?

Contact partners@xignite.com or check out www.xignite.com/partners